



Title Sponsor: \$20,000

(\$18,400 is tax deductible)

- Event promoted as: **“Your Company’s” CRAFT 2016**
- Title Sponsorship level is **exclusive**, limited to the first company that commits and includes first right of refusal for 2017
- Logo on all tasting glasses presented to event guests
- Logo on all event printed materials, included event t-shirts
- Logo on all digital marketing, with a clickable link on the event website
- Company highlighted on all radio & television promotions
- Company provided banners displayed prominently at the event
- Display Space: to include one six-foot table at the event. Includes opportunity to distribute collateral material and/or samples to all guests for promotional purposes
- 26 tickets to VIP Hour, which includes the Main Event

Presenting Sponsor: \$10,000

(\$9,200 is tax deductible)

- Company listed on all promotional materials as **Presented by “Your Company”**
- Logo on all tasting glasses provided to event guests
- Logo on all event printed materials, included event t-shirts
- Logo on all digital marketing, with a clickable link on the event website
- Company highlighted on all radio & television promotions
- Company provided banners displayed prominently at the event
- Display Space: to include one six-foot table at the event. Includes opportunity to distribute collateral material and/or samples to all guests for promotional purposes
- 15 tickets to VIP Hour, which includes the Main Event

VIP Sponsor: \$5,000

(\$4,600 is tax deductible)

- Opportunity to “own” the VIP Hour – company recognized throughout the entire hour
- Logo on all event printed materials, included event t-shirts
- Logo on all digital marketing, with a clickable link on the event website
- Company logo displayed prominently at the event
- Display Space: to include one six-foot table at the event. Includes opportunity to distribute collateral material and/or samples to all guests for promotional purposes
- 10 tickets to VIP Hour, which includes the Main Event

Lager Sponsor: \$2,500

(\$2,300 is tax deductible)

- Logo on all event printed materials, included event t-shirts
- Logo on all digital marketing, with a clickable link on the event website
- Company logo displayed prominently at the event
- 8 tickets to VIP Hour, which includes the Main Event

Ale Sponsor: \$1,500

(\$1,320 is tax deductible)

- Logo on all event printed materials, included event t-shirts
- Logo on all digital marketing, with a clickable link on the event website
- Company logo displayed prominently at the event
- 6 tickets to VIP Hour, which includes the Main Event

Pilsner Sponsor: \$1,000

(\$880 is tax deductible)

- Logo on all event printed materials, included event t-shirts
- Logo on all digital marketing, with a clickable link on the event website
- Company logo displayed prominently at the event
- 4 tickets to VIP Hour, which includes the Main Event

CURE CF, INC
401 S. 4th Street
Suite 2200
Louisville, KY 40205-2454

Deryl L Sweeney II
Sponsorship Chair
deryl.sweeney@gmail.com
502.435.2043

CRAFT 2016
Saturday, October 1, 2016
VIP Hour 6pm – 7pm
Main Event 7pm – 10pm